



AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



CALIFORNIA CENTRAL / NEVADA

## 2026 CAC-NV ASID Chapter Sponsorship Opportunities

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### Mailing Address

ASID California Central/Nevada Chapter

P.O. Box 271141

Las Vegas, Nevada 89127-1141

### Chapter Office

Las Vegas Design Center

495 S. Grand Central Parkway, Building A-3304

Las Vegas, Nevada 89106

E: [administrator@cac-nv.asid.org](mailto:administrator@cac-nv.asid.org) | [president-elect@cac-nv.asid.org](mailto:president-elect@cac-nv.asid.org)

## WHY SPONSOR ASID?



The California Central / Nevada Chapter of the American Society of Interior Designers (ASID) provides a unique opportunity for businesses to connect with leading interior designers, industry professionals, and decision-makers in the design community. As a sponsor, you'll gain valuable exposure, elevate your brand, and engage with a targeted audience through exclusive marketing opportunities.

Your sponsorship helps us continue providing educational programs, networking events, and professional development opportunities, all while allowing your company to showcase its products and services to influential design professionals.

# CHAPTER SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVELS	GOLD \$3,000	SILVER \$1,800	BRONZE \$1,000	A'LA CARTE
Banner ad in monthly chapter newsletter	2x per yr	1x per yr		\$250
Author an article in monthly chapter newsletter	1x per yr	1x per yr		\$350
Logo in monthly chapter newsletter	✓	✓	✓	
Instagram & Facebook Posting	✓	✓	✓	\$100
Local job postings in monthly newsletter	✓	✓	✓	\$250
Company event promotion in newsletter and social media	2x per yr	2x per yr	✓	\$450
Full page e-blast to members	2x per yr	2x per yr	✓	\$450
Sponsorship product information in chapter office/lounge	✓	✓	✓	
Listing of chapter sponsors at every event	✓	✓	✓	
Company listing on chapter website	✓	✓	✓	
Complimentary tickets to regular chapter events	4	2	1	
Logo on screen before and after ANDYZ presentation	✓			
Verbal recognition during award presentation	✓			
Logo on all digital and printed ANDYZ collateral	✓			
Include marketing material in ANDYZ swag bag	✓			
Host a chapter event	✓			inquire
Donation to student scholarship fund	Your sponsorship dollars will go to our student chapter & members			\$500

## WHY PARTNER WITH ASID?

- Direct access to top interior designers & industry leaders
- Targeted exposure through digital and in-person events
- Exclusive branding and marketing opportunities
- Networking with key decision-makers in the design industry

## WHY SPONSOR THE ANDYZ?



The ANDYZ Awards are the California Central / Nevada Chapter's premier design awards program, produced in partnership with ANDMORE at Las Vegas Market and hosted annually at the Las Vegas Design Center.

The ANDYZ Awards celebrate excellence in interior design across residential, commercial, hospitality, and specialty categories, recognizing the region's most talented designers and design firms. Each year, the program brings together influential designers, manufacturers, showrooms, architects, builders, and industry leaders for an elevated awards experience during Las Vegas Market.

All revenue generated through the ANDYZ Awards is donated directly back to the ASID California Central / Nevada Chapter to support member education, professional development, student scholarships, and chapter programming.

# ANDYZ SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	\$4,000	\$1,500	\$500
Use of ANDYZ Logo on your Website for the calendar year of 2026	✓	✓	✓
Name & Logo Displayed on ASID CANV Website (starting with kick off Jan - August 2026)	✓	✓	✓
Name & Logo Displayed on ANDYZ Entry Website (starting with kick off Jan - August)	✓	✓	✓
Name & Logo Prominently Displayed on CANV ASID Newsletter ( Jan - August 2026)	✓	✓	
Display Your Product information in our offices at LVDC (Jan - August 2026)	✓	✓	
Article from your company to be featured in our Monthly Newsletter (1x)	✓	✓	
ANDYZ related Instagram and Facebook post on CANV ASID Social Media Post - one per month - ( Jan - August 2026)	✓	✓	
SWAG to be part of the gift bag for all attendees of ANDYZ Award Show	✓	✓	
Table at the ANDYZ Award Show with seats for 8-10 guests	✓	✓	
Verbal recognition during the presentation at the ANDYZ Award Show	✓	✓	
Logo Display on screen before and after presentation at the ANDYZ Award Show	✓	✓	
Display Table at the ANDYZ Award Show in designated area at Event	✓	✓	
Opportunity to Speak at ANDYZ Awards show for 2-5 minutes at Event	✓		
You select the signature drink for the event - in the past Absolut Andyz	✓		
Chapter Sponsorship Diamond Level for 2026	✓		

## WHY SPONSOR THE ANDYZ?

- High-visibility brand exposure through an 8-month integrated marketing campaign (January–August)
- Direct access to top design decision-makers and specifiers
- On-site engagement at one of the most anticipated design events of the year
- Premium co-branding with ASID, ANDMORE, and Las Vegas Market
- Meaningful philanthropic impact supporting student scholarships, education, and chapter initiatives

The ANDYZ Awards are more than an awards show – they are a celebration of design excellence and a powerful platform for connecting brands with the design community.

When you sponsor the ANDYZ, you don't just gain exposure. You invest in the future of design.

# SPONSORSHIP COMMITMENT

**GOLD**     **SILVER**     **BRONZE**     **ANDYZ**     **OTHER:** \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Marketing Contact Name (for Assets): \_\_\_\_\_

Marketing Contact Email (for Assets): \_\_\_\_\_

Company Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Accounts Payable Contact: \_\_\_\_\_ Email: \_\_\_\_\_

I have read and understand the Chapter Sponsorship benefits at the level for which I am selecting and further understand I am responsible for additional costs for hosting an event.

By signing below, you acknowledge and agree that the California Central Nevada Chapter of the American Society of Interior Designers is the party to this Agreement and that the American Society of Interior Designers, Inc., is not a party to this Agreement and will not be held responsible for any amount or liability arising under this Agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this commitment form to [info@cac-nv.asid.org](mailto:info@cac-nv.asid.org). Upon receipt of your commitment form, an invoice will be issued.

Invoice payments can be made by check or credit card and will be due within 30 days of invoicing. There is a 3% service charge for payments made by credit card. After receipt of full payment, benefits will begin on the first of the following month.

## SPONSOR ASSET REQUEST CHECKLIST

### 1. LOGO FILES

- Vector format (.AI, .EPS, or .SVG) for print and large-format usage
- High-resolution PNG (transparent background) for digital use
- Full-color, black, and white versions (horizontal and stacked if available)

### 2. BRAND GUIDELINES

- Include preferred fonts, color codes, and usage rules
- Any dos/don'ts for logo placement or co-branding

### 3. HIGH-RESOLUTION IMAGES

- 3–5 high-quality lifestyle or brand photos (300dpi for print)
- Product or showroom imagery, if applicable
- Candid team or event participation photos, if appropriate for content use

### 4. COMPANY DESCRIPTION

- Short description (50 words)
- Full description (150–200 words)
- Industry focus and service/product highlights

### 5. SOCIAL MEDIA HANDLES & HASHTAGS

- Instagram, Facebook, LinkedIn, Twitter, TikTok
- Branded hashtags or preferred tags

### 6. WEBSITE URL(S)

- Main website
- Any landing pages relevant to the partnership or campaign

### 7. PROMOTIONAL OFFERS (OPTIONAL)

- Discounts, giveaways, or special offers to include in ASID communications
- Redemption codes or promotional QR links

### 8. POINT OF CONTACT

- Name, title, email, and phone of person managing partnership on their end

## ASID NEWSLETTER BANNER ADS

### Banner Ad Image Specifications:

- Recommended Dimensions: 600 pixels wide by 200–300 pixels tall
- File Size: Keep it under 1MB (ideally under 500KB for fast loading)
- File Formats: .JPG, .PNG, or .GIF
- (Note: Animated GIFs will display the first frame only in some email clients like Outlook)
- Resolution: 72 DPI (standard for web/email)

## ASID SOCIAL MEDIA POSTS

### INSTAGRAM FEED

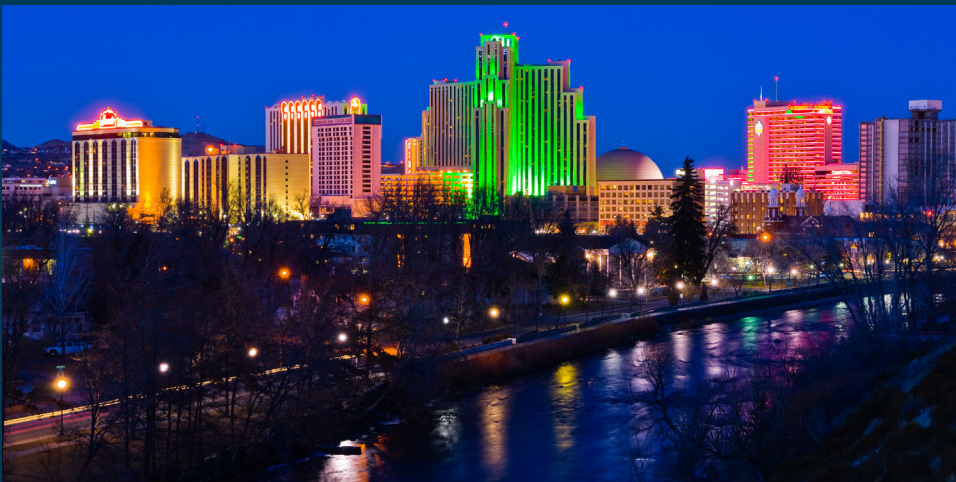
- Size: 1080 x 1080 px (square)
- Alternate: 1080 x 1350 px (portrait – gets more screen space)
- Format: JPG or PNG
- File Size: Max 30MB

### INSTAGRAM STORIES/REEL

- Size: 1080 x 1920 px (vertical full-screen)
- Safe zone: Keep important text/graphics within center 1080 x 1420 px area to avoid being cropped

### FACEBOOK FEED

- Size: 1200 x 630 px (horizontal) or 1080 x 1080 px (square)
- Format: JPG or PNG



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